

KENYA LIVESTOCK MARKET SYSTEMS

The Feed the Future Kenya Livestock Market Systems (LMS) program is strengthening people's resilience to shocks and stresses and is reducing the prevalence and depth of poverty, household hunger, and chronic undernutrition in northern Kenya.

Our Approach

The program's approach is based on the premise that through collective action; expanded and viable economic opportunities; strengthened institutions, systems, and governance; and improved human capital, people's resilience will be strengthened in the face of shocks and stresses. This will reduce the prevalence and depth of poverty, household hunger, and chronic undernutrition.

The program uses risk-informed, shock-responsive, and context-specific approaches to improve resilience in the five arid semi-arid lands (ASAL) counties of northern Kenya. LMS partners with both national and county governments to strengthen the delivery of priority and strategic social-economic interventions that will transform the lives and livelihoods of Kenyans. This approach is aligned with the Government of Kenya's priorities as defined in the Big Four Agenda, the Counties Integrated Development Plans, and Vision 2030. The program prioritizes co-investments with the government and leverages the private sector to sustainably scale community impacts. To ensure sustainability, LMS has deepened its engagement with county governments to build their capacity and to create an enabling environment through appropriate legislative processes for sustainable development and social accountability. LMS champions an inclusive Kenyan-led, -managed, and -owned development agenda, building the capacity of local institutions. LMS consists of a Leader Award, Associate Award One, and Associate Award Two.



Traders at Isiolo livestock market following COVID-19 guidelines during a market day. Photo: Lucy Kagendo / ACDIVOCA

Supporting the Objectives with Grant Opportunities: Leader Award

The Leader Award is the management platform that works to maximize the capacity and collective impact of associate awards and beneficiaries. It provides grants totaling \$8 million as well as administrative support for the associate awards. It also promotes resource sharing and exchanges among counties and implementing partners.

Expanding and Diversifying Viable Economic Opportunities: Associate Award I

This program is building vibrant market systems in livestock and other industries, enabling households to generate more income within the sector and diversify their income sources. In doing so, households—with a focus on young people and women—build resilience and create sustained pathways out of poverty. It also facilitates an improved enabling environment for inclusive economic growth, providing financial services to individuals and micro, small, and medium enterprises (MSMEs) to help them grow their income and businesses. This approach helps facilitate a more competitive livestock value chain for pastoralists moving up in the livestock market system.

Strengthening Community Capacities for Resilience and Growth: Associate Award 2

Duration

2017 - 2022 (5 years)

Budget

\$49 million

Focus Counties

Garissa, Isiolo, Marsabit,
Turkana, and Wajir

Implementing Partner

ACDI/VOCA

Key Partners

Mercy Corps
BOMA Project
Smart Regional Consultants

Empowering communities and strengthening institutional systems helps to mitigate risks, especially to those most vulnerable like girls and youth, and expand local capacity to manage important resources. To achieve inclusive and sustainable growth, the program uses strategies to equip more individuals and communities with the skills, resources, and information needed to benefit from expanding economic opportunities and to strengthen their resilience capacities. The program also focuses on strengthening the capacity of the county governments to manage rangeland and water resources and assists with the development of multi-hazard response plans to help the communities and counties mitigate risks and disasters.

Key Achievements (2021)

- Almost \$2.5 million invested and \$500,000 leveraged in private sector matching funds to improve and advance the livestock sector.
- 43 livestock producers and marketing cooperatives strengthened in operations making over \$13 million from the sale of live animals and animal products.
- Supported markets to re-open during COVID-19 pandemic benefitting 51,349 people (17,634 male, 33,715 female) to sell their livestock and access food in the ASAL counties.
- Helped protect the pastoralist's main source of income by working with other USAID activities to treat and vaccinate 76,406 sheep and goats and 132,521 cattle.
- Provided \$1.6 million in funding to over 1,000 MSMEs to mitigate the economic impacts of COVID-19 and help their businesses survive and thrive during the pandemic.
- Provided grants totaling over \$2 million to 73 MSMEs, helping low-income families diversify their livelihoods, build resilience, and increase their income.
- Protected over 19,000 hectares of grazing land through improved management practices and climate risk reduction technologies, which helps build and improve the community's resilience to shocks.

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